

Entrepreneurship Hisrich 7th Edition

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[East of Chosin](#) Jun 23 2019 "Well written and meticulously researched ... East of Chosin is military history at its best". -- Harry G. Summers, Jr., Washington Post Book World

[West 47th](#) Jul 25 2019 An investigator who recovers stolen insured jewelry steps into a web of international deceit and murder in New York Times–bestselling author Gerald A. Browne’s spellbinding tale set in New York City’s world-renowned Diamond District A woman steps out of a limousine on the Upper East Side, her jewels glittering brightly, and the doorman looks her over. A few phone calls later, the heist is planned. Thieves descend on the woman’s home, planning to swipe the jewels and depart silently. Instead the robbery turns violent. Mitch Laughton doesn’t intend to solve a murder case, but he will find the stolen jewels. A professional investigator of stolen gems, he is hired by the victims’ insurance company to recover the \$6 million haul. But in pursuing the missing swag, Mitch learns about a pair of emeralds worth far more—enough to turn thieves into killers. Now not only will he have to face down dangerous informants, he will have to tangle with a gang of murderous thugs and two very different but vicious mobsters.

The Nurture Effect Jul 05 2020 A fascinating look at the evolution of behavioral science, the revolutionary way it’s changing the way we live, and how nurturing environments can increase people’s well-being in virtually every aspect of our society, from early childhood education to corporate practices. If you want to know how you can help create a better world, read this book. What if there were a way to prevent criminal behavior, mental illness, drug abuse, poverty, and violence? Written by behavioral scientist Tony Biglan, and based on his ongoing research at the Oregon Research Institute, *The Nurture Effect* offers evidence-based interventions that can prevent many of the psychological and behavioral problems that plague our society. For decades, behavioral scientists have investigated the role our environment plays in shaping who we are, and their research shows that we now have the power within our own hands to reduce violence, improve cognitive development in our children, increase levels of education and income, and even prevent future criminal behaviors. By cultivating a positive environment in all aspects of society—from the home, to the classroom, and beyond—we can ensure that young people arrive at adulthood with the skills, interests, assets, and habits needed to live healthy, happy, and productive lives. *The Nurture Effect* details over forty years of research in the behavioral sciences, as well as the author’s own research. Biglan illustrates how his findings lay the framework for a model of societal change that has the potential to reverberate through all environments within society.

New Deal Or Raw Deal? Nov 28 2019 A revisionist perspective on FDR's presidency and the New Deal argues that such government programs as social security, minimum wage, and farm subsidies didn't work in the 1930s and do not work now, and traces many modern problems to the FDR administration.

[Entrepreneurship and New Venture Creation](#) Jan 29 2020

Managing Emotions to Learn from Failure Oct 20 2021 This is the eBook version of the printed book. This Element is an excerpt from *From Lemons to Lemonade: Squeeze Every Last Drop of Success Out of Your Mistakes* (ISBN: 9780131362734) by Dean A. Shepherd. Available in print and digital formats. At some point, you will fail: here’s how to handle it—and gain from the experience! If you’re normal, you’ll have obstacles, setbacks, and outright failures. For some people, these sting like the dickens. For others, they lead to total collapse. I want to help prepare you not only to expect to deal with some failure, but to deal with it more effectively when it comes, and actually derive some good from it.

Murder in Georgetown May 03 2020 When one of journalism professor George Albert Brown's senior students is murdered, the others, determined to find the killer themselves, turn up clues of their own—including a tie to the South African government

Down in the Zero Oct 08 2020 Andrew Vachss has reinvented detective fiction for an age in which guilty secrets are obsolete and murder isn't even worth a news headline. And in the person of his haunted, hell-ridden private eye Burke, Vachss has given us a new kind of hero: a man inured to every evil except the kind that preys on children. Now Burke is back, investigating an epidemic of apparent suicides among teenagers of a wealthy Connecticut suburb. There he discovers a sinister connection between the anguish of the young and the activities of an elite sadomasochistic underground, for whom pain and its accompanying rituals are a source of pleasure—and power

Entrepreneurship Mar 25 2022 The 8th Edition of *Entrepreneurship*, by Robert Hisrich, Michael Peters and Dean Shepherd has been designed to clearly instruct students on the process of formulating, planning, and implementing a new venture. Students are exposed to detailed descriptions of ‘how to’ embark on a new venture in a logical manner. Comprehensive cases at the end of the text have been hand-picked by the authors to go hand-in-hand with chapter concepts. The superb author team of Hisrich, Peters, and Shepherd draw from their distinct backgrounds to create a book that addresses the dynamics of today’s entrepreneurial challenges. From Bob Hisrich’s expertise in global entrepreneurship to Mike Peter’s background as a both a real-life entrepreneur and academic to Dean Shepherd’s current research on cognition and entrepreneurial mindset, this book balances the crucial line between modern theory and practice.

[Entrepreneurial Marketing](#) Jul 17 2021 One key for success for an entrepreneur is to obtain sales (revenue) and profits as quickly as possible upon launching the venture. *Entrepreneurial Marketing* focuses on this and the essential elements of success in order to achieve these needed sales and revenues and then grow the company. The authors build a comprehensive, state-of-the-art picture of entrepreneurial marketing issues, providing major theoretical and empirical evidence that offers a clear, concise view of the field. Through an international approach that combines both theoretical and empirical knowledge on entrepreneurship and marketing, this book informs and enhances an entrepreneurs' creativity, their ability to bring innovations

to the market and their willingness to face risk and change the world. Key components addressed include: identifying and selecting the market, determining the consumer needs cost-effectively, executing the basic elements of the marketing mix (product, price, distribution, and promotion) and competing successfully in the domestic and global markets by implementing a sound marketing plan. Numerous illustrative examples bring the content to life. The mix of theoretical content, examples, empirical analyses and case studies, make this book an excellent resource for students, professors, researchers, practitioners, and policymakers all over the world.

Entrepreneurship Sep 30 2022 This text is designed to instruct students on how to formulate, plan and implement a new venture. Students are exposed to descriptions of how to embark on a new venture in a logical manner, with actual case studies and entrepreneur profiles. The material is also supported by Internet resources.

Entrepreneurship & Management Aug 30 2022

The Merchant of Venice Apr 01 2020 The New Cambridge Shakespeare appeals to students worldwide for its up-to-date scholarship and emphasis on performance. The series features line-by-line commentaries and textual notes on the plays and poems. Introductions are regularly refreshed with accounts of new critical, stage and screen interpretations. This second edition of *The Merchant of Venice* retains the text and Introduction prepared by M. M. Mahood and features a new introductory section by Charles Edelman. Where Mahood focuses in her Introduction on the expectations of the play's first audience and on our modern experience of seeing and hearing the drama performed, Edelman explores the play's sexual politics. He also foregrounds recent scholarship on the position of Jews in Shakespeare's time and surveys the international scope and diversity of theatrical interpretations of the text in the 1980s and 1990s. He pays particular attention to the ways in which directors and actors tackle the troubling figure of Shylock.

The House Party Aug 25 2019 When a house party goes terribly wrong, a suburban town fractures, exposing disturbing truths about the community—perfect for fans of *Little Fires Everywhere* and *Ask Again, Yes*. It's the party of the year. Afterward, nothing will ever be the same. Maja Jensen is smart, stylish, and careful, the type of woman who considers every detail when building her dream home in the suburbs of Philadelphia. The perfect house that would compensate for her failure to have a child, the house that was going to save her marriage. But when a group of reckless teenagers trash the newly built home just weeks before she moves in, her plans are shattered. Those teenagers, two months away from graduating high school, are the “good kids”—the ones on track to go to college and move on to the next stage of their privileged lives. They have grown up in a protected bubble and are accustomed to getting by with just a slap on the wrist. Did they think they could just destroy property without facing punishment? Or was there something deeper, darker, at play that night? As the police close in on a list of suspects, the tight-knit community begins to fray as families attempt to protect themselves. What should have been the party of the year will have repercussions that will put Maja's marriage to the ultimate test, jeopardize the futures of those “good kids,” and divide the town over questions of privilege and responsibility. An absorbing novel told through shifting perspectives, *The House Party* explores how easily friendships, careers, communities, and marriages can upend when differences in wealth and power are forced to the surface.

Loose-Leaf for Entrepreneurship Jun 27 2022 *Entrepreneurship*, by Robert Hisrich, Michael Peters and Dean Shepherd has been designed to clearly instruct students on the process of formulating, planning, and implementing a new venture. Students are exposed to detailed descriptions of ‘how to’ embark on a new venture in a logical manner. Comprehensive cases at the end of the text have been hand-picked by the authors to go hand-in-hand with chapter concepts, helping to reinforce key topics. The superb author team of Hisrich, Peters, and Shepherd draw from their distinct backgrounds to create a book that addresses the dynamics of today's entrepreneurial challenges. From Bob Hisrich's expertise in global entrepreneurship to Mike Peters background as a both a real-life entrepreneur and academic to Dean Shepherd's current research on cognition and entrepreneurial mindset, this book balances the crucial line between modern theory and practice. Includes Connect: A highly reliable, easy-to-use homework and learning management solution that embeds learning science and award-winning adaptive tools to improve student results.

Genreflecting: A Guide to Popular Reading Interests, 7th Edition Aug 18 2021 The gold standard for readers' advisory, this book represents an essential resource for LIS students and practicing librarians who want to better understand readers, reading interests, and fiction and nonfiction genres.

- Provides an outstanding introduction to readers' advisory service, updated to reflect changing trends in popular reading
- Serves as a textbook or supplementary text for classes regarding popular reading, readers' advisory service, or reference
- Helps readers' advisors identify read-alikes for patrons' favorite titles

Learning from Failure to Maintain High Commitment and Performance Dec 10 2020 This Element is an excerpt from *From Lemons to Lemonade: Squeeze Every Last Drop of Success Out of Your Mistakes* (ISBN: 9780131362734) by Dean A. Shepherd. Available in print and digital formats. How to manage failure so you can learn from it, move on without becoming debilitated--and achieve far greater success next time. The more committed you are to a project, the less likely it will fail, but the worse you will feel if it does fail. The less committed you are to a project, the less bad you will feel if it fails, but the greater the likelihood that it will fail. Why can some people make the considerable commitment necessary for project success while quickly learning from their experiences if the project fails, but others are unable or slow to do so?

Kidnapped Dec 22 2021

Professional Practice for Interior Designers Jun 15 2021 The tools needed to create and manage a thriving interior design practice This essential sourcebook provides all of the information needed to establish and manage a productive, profitable interior design firm. Filled with savvy business and career advice, *Professional Practice for Interior Designers, Third Edition* delivers updated and expanded coverage of the full range of legal, financial, management, marketing, administrative, and ethical issues faced by sole practitioners, firm principals, and managers. This comprehensive reference lays out clear, practical guidelines on how to structure a contract and prevent legal problems; work with other designers, allied professionals, clients, and vendors; and calculate fees that are both fair and profitable. Recommended reading for NCIDQ candidates, it offers easy-to-follow tips and instruction on how to: Write and implement a successful business plan Choose the right form of business to fit specific needs Institute strategic planning Develop effective promotional tools Manage finances and set up a computerized accounting system Manage employees and team members Establishing a comprehensive foundation for effective business practice, *Professional Practice for Interior Designers, Third Edition* is the one-stop resource that no interior designer can afford to be without.

Here for It Aug 06 2020 NATIONAL BESTSELLER • Read with Jenna Book Club Pick as Featured on Today • From the creator of Elle's “Eric Reads the News,” a heartfelt and hilarious memoir-in-essays about growing up seeing the world differently, finding unexpected hope, and experiencing every awkward, extraordinary stumble along the way. “Pop culture—obsessed, Sedaris-level laugh-out-loud funny . . . [R. Eric Thomas] is one of my favorite writers.”—Lin-Manuel Miranda, *Entertainment Weekly* FINALIST FOR THE LAMBDA LITERARY AWARD • NAMED ONE OF THE TEN BEST BOOKS OF THE YEAR BY TEEN VOGUE AND ONE OF THE BEST BOOKS OF THE YEAR BY O: The Oprah Magazine • NPR • Marie Claire • Men's Health R. Eric Thomas didn't know he was different until the world told him so. Everywhere he went—whether it was his rich, mostly white, suburban high school, his conservative black church, or his Ivy League college in a big city—he found himself on the outside looking in. In essays by turns hysterical and heartfelt, Thomas reexamines what it means to be an “other” through the lens of his own life experience. He explores the two worlds of his childhood: the barren urban landscape where his parents' house was an anomalous bright spot, and the Eden-like school they sent him to in white suburbia. He writes about struggling to reconcile his Christian identity with his sexuality, the exhaustion of code-switching in college, accidentally getting famous on the internet (for the wrong reason), and the surreal experience of covering the 2016 election for Elle online, and the seismic changes that came thereafter. Ultimately, Thomas seeks the answer to these ever more relevant questions: Is the future worth it? Why do we bother when everything seems to be getting worse? As the world continues to shift in unpredictable ways, Thomas finds the answers to these questions by reenvisioning what “normal” means and in the powerful alchemy that occurs when you at last place yourself at the center of your own story. Here

for It will resonate deeply and joyfully with everyone who has ever felt pushed to the margins, struggled with self-acceptance, or wished to shine more brightly in a dark world. Stay here for it—the future may surprise you.

Rich Dad, Poor Dad Apr 25 2022 Although we have been successful in our careers, they have not turned out quite as we expected. We both have changed positions several times—for all the right reasons—but there are no pension plans vesting on our behalf. Our retirement funds are growing only through our individual contributions. Michael and I have a wonderful marriage with three great children. As I write this, two are in college and one is just beginning high school. We have spent a fortune making sure our children have received the best education available. One day in 1996, one of my children came home disillusioned with school. He was bored and tired of studying. “Why should I put time into studying subjects I will never use in real life?” he protested. Without thinking, I responded, “Because if you don't get good grades, you won't get into college.” “Regardless of whether I go to college,” he replied, “I'm going to be rich.”

Entrepreneurship May 27 2022

Small Business Management Apr 13 2021 Now with SAGE Publishing, Timothy S. Hatten's Seventh Edition of *Small Business Management* equips students with the tools they need to navigate the important financial, legal, marketing, managerial, and operational decisions to help them create and maintain a sustainable competitive advantage in small business. Strong emphasis is placed on application with Experiential Learning Activities and application of technology and social media throughout. New cases, real-world examples, and illuminating features spotlight the diverse, innovative contributions of small business owners to the economy. Whether students dream of launching a new venture, purchasing a franchise, managing a lifestyle business, or joining the family company, they will learn important best practices for competing in the modern business world. This title is accompanied by a complete teaching and learning package. Contact your SAGE representative to request a demo. Digital Option / Courseware SAGE Vantage is an intuitive digital platform that delivers this text's content and course materials in a learning experience that offers auto-graded assignments and interactive multimedia tools, all carefully designed to ignite student engagement and drive critical thinking. Built with you and your students in mind, it offers simple course set-up and enables students to better prepare for class. Learn more. Assignable Video with Assessment Assignable video (available with SAGE Vantage) is tied to learning objectives and curated exclusively for this text to bring concepts to life. Watch a sample video on advice for new business owners. LMS Cartridge Import this title's instructor resources into your school's learning management system (LMS) and save time. Don't use an LMS? You can still access all of the same online resources for this title via the password-protected Instructor Resource Site. Learn more.

RISING WOMEN: TO CREATE A BETTER LIFE Jan 23 2022 Entrepreneurship is one of the important factors of industrialization; in the absence of entrepreneurship industrialization can't take place. Entrepreneurship plays a major role in developing society of a fast developing country like India. India is one of the fastest emerging economies and the importance of entrepreneurship is realized across the globe. Entrepreneurship is more significantly recognized as an important driver of economic growth, productivity, innovation and employment and it is widely accepted as a key aspect of economic dynamism. Transformation of ideas into economic opportunities is the decisive issue of entrepreneurship. History shows that economic progress has been significantly advanced by pragmatic people who are entrepreneurial and innovative, able to exploit opportunities and willing to take risks (Hisrich, 2005). Entrepreneurs are agents who perform a vital role in the economic development of a country and are linked to the overall industrial development of a nation. In recent times entrepreneurs have been referred to as persons who create a new business in the face of risk and uncertainty for the purpose of achieving profit and growth by identifying significant opportunities and assembling the necessary resources to capitalize on them (Zimmerer and Scarborough, 2006). The expression of 'Entrepreneur' is originated from the French word "Entreprendre" which means a person who undertakes the task of bringing together various resources and manages them to achieve desired results and take some share.

Entrepreneurship Nov 01 2022 Entrepreneurship, by Robert Hisrich, Michael Peters and Dean Shepherd has been designed to clearly instruct students on the process of formulating, planning, and implementing a new venture. Students are exposed to detailed descriptions of 'how to' embark on a new venture in a logical manner. Comprehensive cases at the end of the text have been hand-picked by the authors to go hand-in-hand with chapter concepts. The superb author team of Hisrich, Peters, and Shepherd draw from their distinct backgrounds to create a book that addresses the dynamics of today's entrepreneurial challenges. From Bob Hisrich's expertise in global entrepreneurship to Mike Peter's background as a both a real-life entrepreneur and academic to Dean Shepherd's current research on cognition and entrepreneurial mindset, this book balances the crucial line between modern theory and practice.

Business Voyages Jan 11 2021 Business Voyages is not a business fairy tale. Much of it really happened. Don't read this book if you are looking for simple answers and magic formulas. Although the book includes some concepts and techniques anyone should know about people and business, it does not promise success. Business Voyages is problem-oriented, presenting some of the problems encountered by the author and others on their business voyages, while explaining tools and processes anyone can use for analyzing and dealing with inevitable problems that will be encountered in any business world. Business Voyages is also opportunity-oriented, showing the reader how one might embark on a business venture at the right time and place and enjoy the winnings of a successful voyage.

Everything Connects: How to Transform and Lead in the Age of Creativity, Innovation, and Sustainability Sep 06 2020 Leadership. Creativity. Innovation. When you put it all together, EVERYTHING CONNECTS. The constant cascade of new technologies and social changes is creating a more empowered population. Workforces are increasingly dispersed, demanding of self-expression, and quite possibly disengaged. Within this topsy-turvy context, leaders must spark creativity, drive innovation, and ensure sustainability. What are the remedies? The newest problems of the world find solutions in the oldest and time-less practices such as mindfulness, authenticity, and perseverance—because Everything Connects. Everything Connects is a kaleidoscopic view of the way humans—by being able to think out of the box—have been able to achieve greatness for themselves, their organizations, and the world at large. It is your step-by-step guide for working with yourself and others—for meaningful success. Using real-life practical experiences, serial entrepreneur and thought leader Faisal Hoque teams up with journalist Drake Baer to provide a personal and professional playbook that shows how to: Holistically connect the “when” and “what” with who you are Inspire and lead inside and outside of your organization Generate ideas, grounded decisions, and long-term value Part philosophy, part business, and part history, Everything Connects offers the wisdom of 2,500-year-old Eastern philosophies and the interconnected insights of Leonardo da Vinci. Couple that with Fortune 100 corporate cross pollination for creativity and startup thinking for how to adapt with ease, and you'll quickly discover that Everything Connects. This isn't just a quick fix for your next financial quarter; this is how you succeed in the long run. It is a systemization of the best practices of spirituality and entrepreneurship—loaded with knowledge, humor, and humanity.

Beneath Cornish Skies Oct 27 2019 Cassandra has always been riddled with self-doubt, but, just for once, she decides to take a chance on a new beginning and finds herself working for a family in a manor house on the rugged North Cornish coast. A beautiful romance with a hint of ghostliness.

Letters on Natural Magic Sep 26 2019

Entrepreneurship for Everyone May 15 2021 'Innovative, well organised, readable and authoritative. This is a text that takes a modern and refreshing approach to a subject that is an essential ingredient on today's economic agenda' - Graham Beaver, Professor of Strategic Management, Visiting Professor to Queensland University of Technology, Fellow of the University of Warwick Not everyone who wants to study entrepreneurship has a theoretical background in business. Specifically written for students who do not have a strong business theory background, the authors of Entrepreneurship for Everyone bring alive the crucial issues for understanding this dynamic field. Going beyond the traditional textbook, the authors equip students with the necessary business knowledge and essential practical advice on applying that knowledge in the real world, to a range of types of industry - from sustainable industries, information technology, healthcare, biotechnology, as well as the musical and creative industries. Key entrepreneurship concepts that are covered include: - the theories and tools of creative thinking - market research - intellectual property protection -

relevant economics If you are coming to this area anew, and especially if you are interested in how entrepreneurship is applied, putting this text back on the shelf could cost you real success.

Entrepreneurship Feb 21 2022 The 9th Edition of Entrepreneurship, by Robert Hisrich, Michael Peters and Dean Shepherd has been designed to clearly instruct students on the process of formulating, planning, and implementing a new venture. Students are exposed to detailed descriptions of 'how to' embark on a new venture in a logical manner. Comprehensive cases at the end of the text have been hand-picked by the authors to go hand-in-hand with chapter concepts. The superb author team of Hisrich, Peters, and Shepherd draw from their distinct backgrounds to create a book that addresses the dynamics of today's entrepreneurial challenges. From Bob Hisrich's expertise in global entrepreneurship to Mike Peter's background as a both a real-life entrepreneur and academic to Dean Shepherd's current research on cognition and entrepreneurial mindset, this book balances the crucial line between modern theory and practice.

Master of the Game Jun 03 2020 Kate Blackwell is the symbol of success—a beautiful woman who has parlayed her inheritance into an international conglomerate. Now, celebrating her 90th birthday, Kate surveys the family she has manipulated, dominated, and loved: the fair and the grotesque, the mad and the mild, the good and the evil—her winnings in life.

Entrepreneurship Mar 13 2021 This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. Entrepreneurship: Launching New Ventures introduces readers to the process of entrepreneurial success and shows them how to be effective every step of the way.

Assorted Fire Events Dec 30 2019 Upon its publication, Assorted Fire Events won a Los Angeles Times Book Prize, was nominated for a National Book Critics Circle Award, and received tremendous critical praise. Ranging across America, taking in a breathtaking array of voices and experiences, this story collection now stands as one of the finest of our time.

Strategies to Learn More from Your Failures Nov 20 2021 This is the eBook version of the printed book. This Element is an excerpt from From Lemons to Lemonade: Squeeze Every Last Drop of Success Out of Your Mistakes (ISBN: 9780131362734) by Dean A. Shepherd. Available in print and digital formats. How to learn from failed projects—and do it with less pain and suffering! Projects can and do fail: They cease to exist. The more you're emotionally attached to a "project" (task, object, person, or activity), the more you experience negative emotions when failure causes it to be lost. These personal strategies can help you "undo" emotional ties to a lost project—and empower yourself to learn from the experience.

Scarlet Feather Mar 01 2020 Two friends struggle to balance their personal and professional lives in this charming novel from acclaimed author Maeve Binchy. They met in cooking school and became fast friends with a common dream. Now Cathy Scarlet and Tom Feather hope to take Dublin by storm with their newly formed catering company, aptly dubbed "Scarlet Feather." Not everyone, however, shares their optimism. Cathy's mother-in-law disapproves of both Cathy and her new "hobby," while Cathy's husband, Neil, pays no mind to anything- except his work as a civil rights lawyer. And then there's Tom's family, who expect him to follow in his father's footsteps, and an ambitious girlfriend who's struggling with career dreams of her own. Between friends and families, ups and downs, heartaches and joys, Cathy and Tom are about to embark on the most maddening-and exhilarating-year of their lives...

Experience Nov 08 2020 Martin Amis is one of the most gifted and innovative writers of our time. With Experience, he discloses a private life every bit as unique and fascinating as his bestselling novels. The son of the great comic novelist Kingsley Amis, Martin Amis explores his relationship with this father and writes about the various crises of Kingsley's life. He also examines the life and legacy of his cousin, Lucy Partington, who was abducted and murdered by one of Britain's most notorious serial killers. Experience also deconstructs the changing literary scene, including Amis' portraits of Saul Bellow, Salman Rushdie, Allan Bloom, Philip Larkin, and Robert Graves, among others. Not since Nabokov's Speak, Memory has such an implausible life been recorded by such an inimitable talent. Profound, witty, and ruthlessly honest, Experience is a literary event.

Entrepreneurship Jul 29 2022

Parker's Wine Buyer's Guide, 7th Edition Feb 09 2021 Featuring a fresh layout, revised maps, and more detail than ever before, the seventh edition of Parker's Wine Buyer's Guide offers collectors and amateurs alike the ultimate resource to the world's best wines. Understanding that buyers on every level appreciate a good deal, Parker separates overvalued bottles from undervalued, with wine prices instantly shifting according to his evaluations. Indifferent to the wine's pedigree, Parker's eminent 100-point rating system allows for independent, consumer-oriented, inside information. The latest edition of Parker's Wine Buyer's Guide includes expanded information on Spain, Portugal, Germany, Australia, Argentina, and Chile, as well as new sections on Israel and Central Europe. As in his previous editions, Parker provides the reassurance of a simple number rating, predictions for future buying potential, and practical overviews of regions and grapes. Altogether, an indispensable resource from the man the Los Angeles Times calls "the most powerful critic of any kind."

Managing Customer Value Sep 18 2021 Providing the right combination of product quality, customer service and price is good business. Unless a business does something that creates value for their customer, then the chances of business success are nil.